



Which?

Best Online Grocer 2014
Members Annual Satisfaction Survey
Best Online Grocer 2013
Members Annual Satisfaction Survey



Loved By Parents

Best Online Retailer 2014
Best Grocery Product 2014
Best Child's Snack 2014



Website of the Year

Best Shopping Website



Soil Association

Best Organic Supermarket 2014



Health and Fitness, and Women's Fitness

Best Retailer 2015 – Gold
Healthy Snack Boxes 2015, Ocado
Organic Fruit Box – Gold
Organic Food 2015, Ocado Organic
Small Veg Box – Gold



Foods You Can

Best Large Online Supermarket 2014

OUR AWARDS 2014

CONSUMER AWARDS 2014

During 2014 we were delighted to be recognised for our achievements, a number of which are highlighted below.

Ocado was voted Best Online Grocer by Which? Magazine (Members Annual Satisfaction Survey) and Best Online Retailer (Gold). We also received recognition as Best Large Online Supermarket 2014 in the Foods You Can, Free From People's Choice Golden Apple Awards, for our extensive offering in our Free From Range.

We were also voted by more than 11,000 consumers as the Best Organic Supermarket 2014 in the 28th annual Soil Association Awards. Our webshop offers over 2,800 organic products available for delivery to customers in the UK. Our rapidly growing range of organic groceries, toiletries, beauty and baby products, pet food and household goods are available at the touch of a button at Ocado.com/organic.

We also won a number of awards for our Ocado own-label products. These included the Loved by Parents Best Grocery Product for our Ocado own-label organic juicing boxes, fruit boxes and vegetable and salad boxes, as well as for a range of our fresh fish by Quality Food Awards.

The annual Britain's Next Top Supplier campaign was acclaimed in the PRCA Awards, which showcase the best in the PR industry as judged by leaders in the field. We also secured the Corporate Social Responsibility accolade, which recognises work that promotes an organisation's CSR programme, via either a one-off campaign or ongoing work.

BRAKE FLEET SAFETY AWARDS 2014

Ocado fleet trainers and Service Delivery Team were awarded the Company Driver Safety Award (medium fleet) for fleet safety by BRAKE. This highly regarded award, recognises the high standards delivered each day by our fleet of drivers.

Neil Shaw, Head of Training and Development — Service Delivery, was also recognised as Road Risk Manager of the Year for his commitment to delivering a programme which has enabled Ocado to lead the way in fleet safety amongst our peers.

2014 BUILDING PUBLIC TRUST AWARDS

Ocado won the award for "Corporate Governance Reporting in the FTSE 250" at the 2014 Building Public Trust Awards, in respect of the Annual Report for 2013. This award highlights the Group's efforts in developing a strong framework of governance and risk management and continued excellence in its reporting to shareholders.

APPRENTICE OF THE YEAR 2014

Ryan Scales was voted Apprentice of the Year by the '3aaa Academy' beating 12,000 apprentices to take the title. Ryan was one of 25 people to be nominated, put forward by employers and staff from the 3aaa Academies across England, for their hard work and dedication throughout the year.



View more information about the Apprentice of the Year on page 56



View more information online at www.ocadogroup.com